Make Your Mark!

Whether your message is large or small, the Convention & Show Services design team can assist you with communicating your message visually. This is achieved by using the latest technology, a high level of detail, and an in-depth knowledge of our environment.

The Convention & Show Services design team supports most digital artwork files allowing us to create signage of any size and on any medium. Please refer to the Digital File Preparation page for more detail and submission info.

Graphics are printed and mounted using high quality material to provide durable pieces that can be preserved for future use, allowing you to save cost and production time. Here is just a small selection of the products we offer:

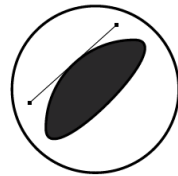| **Meterboard Signage** | **Pull-up Banners** | **Foamcore Signage** |
| **Vinyl & Fabric Banners** | **Window Clings** | **22 x 28 Signage** |

… and much more! Contact a CSS Sales Representative today to discuss the many possibilities and ideas to increase your brand's presence!

DIGITAL FILE PREPARATION
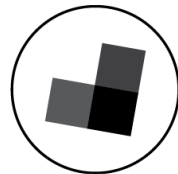
AVOIDING ADDITIONAL COSTS:
Files obtained from the Internet (JPG, GIF, PNG) or artwork created in MS Office applications (Word, Excel, PowerPoint, etc.) are often not suitable for high quality output, and require additional hourly charges. Artwork should be created at actual size; however for larger files, such as banner art work, files can be scaled down to accommodate the limits of the software. Scan should be no smaller than 300dpi at half size. To avoid additional costs associated with these file types, please supply files as defined herein.

Vector Artwork

For the best quality, create graphics in vector format (AI or vector EPS). Logos taken from websites are generally GIF files, and those are not acceptable as they will not print clearly.

Artwork produced in vinyl, such as solid company logos or text must be supplied in a vector format (AI or vector EPS). Art work created in pixel format (TIFF or JPG) is not suitable because the vinyl plotter cannot interpret raster images.

Bitmap/Raster Artwork

TIFF and PSD – These are the preferred file format for raster images. Files should be supplied at least 150dpi at full size, or they should scale to those dimensions. If the resolution is lower than 150dpi, images can look blurry or pixilated when printed. If there is a lot of small text in the raster image, the file can be provided at higher resolutions to ensure print quality.

JPEG – We can use JPEG files, but because JPEGs use file compression this can sometimes affect image quality. Therefore, this type should only be used if the files are being emailed.

PDF – These are print files only and cannot be altered to fit different sizes, artwork must be setup at the correct proportion and print-ready quality. Ensure images are saved at high resolution (at least 150dpi at final size).

Preferred Program and File List	
Adobe Illustrator	.ai or .eps
Adobe InDesign	.psd, .tif (LZW), .jpg (HQ)
Adobe Photoshop	.indd (Embed All Links)
Adobe Acrobat	.pdf (Press Quality Setting)
*Please submit all adobe files in CS6 version.	